



MAY
4-5
2024

GATEWAY CITY
DERBY
Experience

www.GATEWAYCITYDERBY.com

SPONSORSHIP
PROPOSAL

GATEWAY CITY DERBY EXPERIENCE

SPONSORSHIP PROPOSAL

Who We Are?

The Gateway City Derby Committee is comprised of a partnership between the **Epsilon Lambda Charitable Foundation** in St. Louis, Missouri, and the **Metro East St. Louis Community Initiative** of East St. Louis, Illinois. Together, we organize a magnificent Kentucky Derby Watch Party Experience as a fundraising opportunity to support our various philanthropic initiatives. It is through community support from donors like you that we are able to sustain those initiatives.



The **Epsilon Lambda Charitable Foundation** is a 501(c)(3) organization whose efforts to obtain funding for the support of the Foundation's activities is one of our priorities. This is achieved through its involvement in various activities and initiatives. These activities are to support both the national initiatives and programs, as well as support other local philanthropic interests in the St. Louis Metro Area.

Established in 2004, the Foundation serves the St. Louis region with the sustained purpose of providing culturally relevant youth mentoring and development, fatherhood and family initiatives along with community programs that support individuals and communities. The organization operates with a volunteer board of directors and no staff, keeping expenses lower than the industry average for nonprofit organizations. The Foundation generates revenue through donations and contributions, grants, rental income, and special events. These sources allow the Foundation to award funds consistent with its mission.



The mission of the **Metro East St. Louis Community Initiative** is to inspire hope and strengthen our communities through personal, professional, and economic development.

The goal of the MESLCI is a revitalized city for all people to prosper. This is accomplished by leading to be a positive example for others to emulate. We advocate for the marginalized so that they can make a difference and also prosper. As part of our core values, serving others is what we do to instill a sense of pride in the community. We give our best because people deserve our best. And, we believe partnering with others helps everyone to succeed!

For more information on both of these community based organizations, please visit their websites or contact them for other opportunities to partner with them.

Epsilon Lambda Charitable Foundation:

ELCharitableFoundation@gmail.com

www.elcharitablefoundation.org

Metro East St. Louis Community Initiative:

Metrolesci@gmail.com

www.meslci.org

SPONSORSHIP OPPORTUNITIES

Funding for these philanthropic efforts comes mainly from proceeds from the fundraising events, and from donations from our caring community. If you have questions regarding sponsorship, or how you can become involved with our Foundation, please contact us at GatewayCityDerby@gmail.com.

CORPORATE SPONSORSHIPS

Triple Crown (Presenting) Sponsor - \$10,000

- 10 VIP Tickets to the Saturday Derby Experience Party
- 8 Tickets to the Sunday Jazz Brunch and listed as Brunch Co-Sponsor
- Event day support acknowledgement
- Official Derby Weekend Sponsor
 - Company Logo on all related marketing material (flyer, social, signage)
 - Company Logo/Branding on promotional website
- 2-minute address to Event Guests.
- Sponsor provided items to be included in Swag Bag
- Prominent placement on Derby Photo Backdrop
- Listed Sponsor on Event Website

Winner's Circle Sponsor - \$5,000

- 10 VIP Tickets to the Saturday Derby Experience Party
- 4 Tickets to the Sunday Jazz Brunch and listed as Brunch Co-Sponsor
- Event day support acknowledgement
- Sponsor provided items to be included in Swag Bag
- Prominent placement on Derby Photo Backdrop
- Listed Sponsor on Event Website

Run for the Roses Sponsor - \$2,500

- 4 VIP Tickets to the Saturday Derby Experience Party
- Event day support acknowledgement
- Sponsor provided items to be included in Swag Bag
- Prominent placement on Derby Photo Backdrop
- Listed Sponsor on Event Website

Interested in one of these Corporate Sponsor Packages?

Please contact us at gatewaycityderby@gmail.com to discuss!

SPONSORSHIP OPPORTUNITIES

COMMUNITY SPONSORSHIPS

Trifecta Level Sponsor - \$1,000

- 2 VIP Tickets to the Saturday Derby Experience Party
- Event day support acknowledgement
- Sponsor provided items to be included in Swag Bag
- Listed Sponsor on Event Website

Exacta Level Sponsor - \$500

- 2 GA Tickets to the Saturday Derby Experience Party
- Sponsor provided items to be included in Swag Bag
- Listed Sponsor on Event Website

Photo Finish Level Sponsor - \$250

- Sponsor provided items to be included in Swag Bag
- Listed Sponsor on Event Website

Interested in one of these Community Sponsor Packages?

Please contact us at gatewaycityderby@gmail.com to discuss!

